

CALL FOR PAPERS

BOOK ENTITLED- : " Emerging Dimensions of Management and Information Technology"
(Edited book with ISBN under a reputed Publisher)

Dear All,

Greeting from eclat!!!

Technological advances of the past decades have allowed organizations of all sizes to use Information Technology in all aspects of Management like Systems Design, Functionality, Operations, and Management.

You will be pleased to know that we are editing a book (with ISBN number). The book will be published by a reputed publisher within a short period after the last date of submission of papers. This edited book is intended to provide readers with a comprehensive and in-depth understanding of Management practices using emerging tools of Information Technology.

We cordially invite the potential authors to contribute to this edited volume. You are requested to kindly send your original and learned Research Papers /Articles/Case studies related to the concerned themes, on or before 15th March, 2013 related to below mentioned themes.

Agricultural & Rural Marketing
Tourism & Destination Marketing
Retail Marketing
Green & Geo- Marketing
Sustainable Economic Development
Social Issues of International Business
Business Environment and Ethics
Hospitality and Tourism Management
International Business Strategies
Women Empowerment
Foreign Direct Investment
Quality of Higher Management Education
Internet Marketing
Automated Risk Management
Content Discovery
Mobile Office
Micro Blogging & Social Computing
Crowd Sourcing
Service Oriented Architecture & e – Governance
e- Commerce & m-Commerce, e-Cash Payment System
Innovative Technologies of IT

Web Technology for Business Development
Knowledge Management
Unified Communication
Biometrics in e- Secure Transactions
Security and Protection of Information & Real Time Security
Web Technology for Management.
Role of IT in Rural Development.
Internet Marketing and its Advantage & Disadvantage.
Tools and Technologies for the Security for Financial Transactions.
Cloud Computing & Service Management in Cloud Computing
Innovative Technologies of IT for Business Development.

However, the themes are not exhaustive, but they are merely suggestive to the topics to be taken up in the book.

Guidelines for Submission of Manuscripts

1. Manuscripts should preferably not exceed 12 printed pages or between 4,000- 5,000 words. They should be typed double – spaced in Times New Roman with font size 12 on A 4 size page with 1.5" wide margin on left and 1" on the right .The manuscript should be preceded by an abstract, not exceeding 150 words.
2. The general format of the research paper should consist of (i) Title (ii) Author (s) name and affiliation with email IDs (iii) Abstract with 4-6 keywords (iv) Introduction (v) Objectives (vi) Study Area (vii) Data base and Research Methodology (viii) Text – Interpretation – Analysis (ix) Conclusion (x) References (xi) Full Corresponding address of Author (s) with contact number (s) and email id (s).
3. The manuscript should be accompanied by a declaration letter that the paper is original and has not been submitted elsewhere for publication.
4. References should be arranged alphabetically and given at the end of the text.
5. Authors are required to submit the manuscripts on or before 15th March 2013 at the email id – eic.eclat@gmail.com Only soft copies of manuscripts will be accepted.

For more information and clarification kindly contact –

Kindly circulate the information among your colleagues and friends for wide and good quality papers.

Thanks with best regards,

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and
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